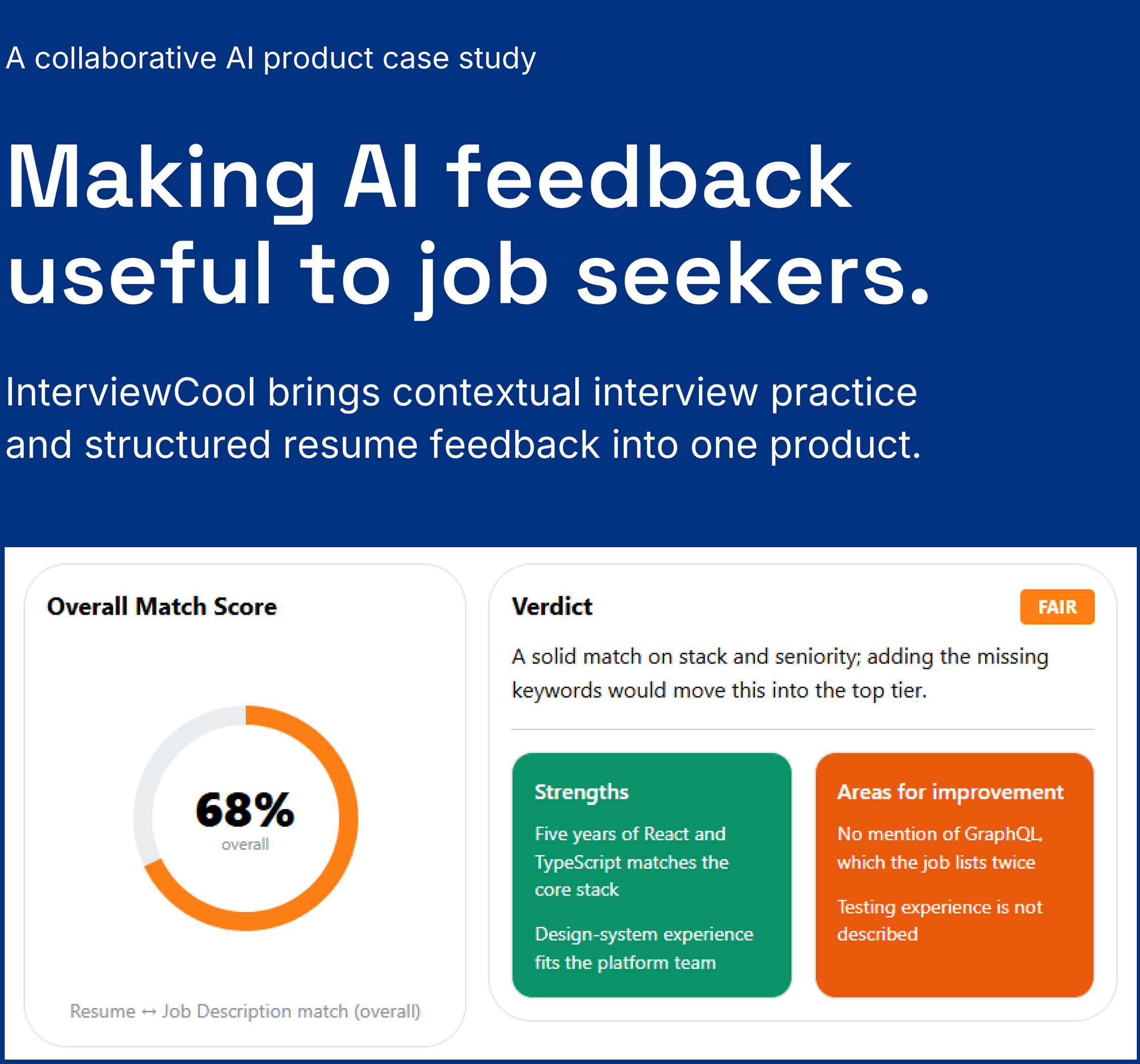
INTERVIEW COOL

A collaborative AI product case study

Making AI feedback useful to job seekers.

InterviewCool brings contextual interview practice and structured resume feedback into one product.



Resume-to-job comparison dashboard.

Taha Znazen

AI Product Engineer / Co-founder

Two preparation jobs.
One candidate journey.

Job seekers need relevant practice questions and a clear way to improve the resume they send with an application.

Practise the interview

Start from a role, resume, job description or your own questions.

Review the resume

Inspect quality, compare a role and identify what needs attention.

Built together with my co-founder.

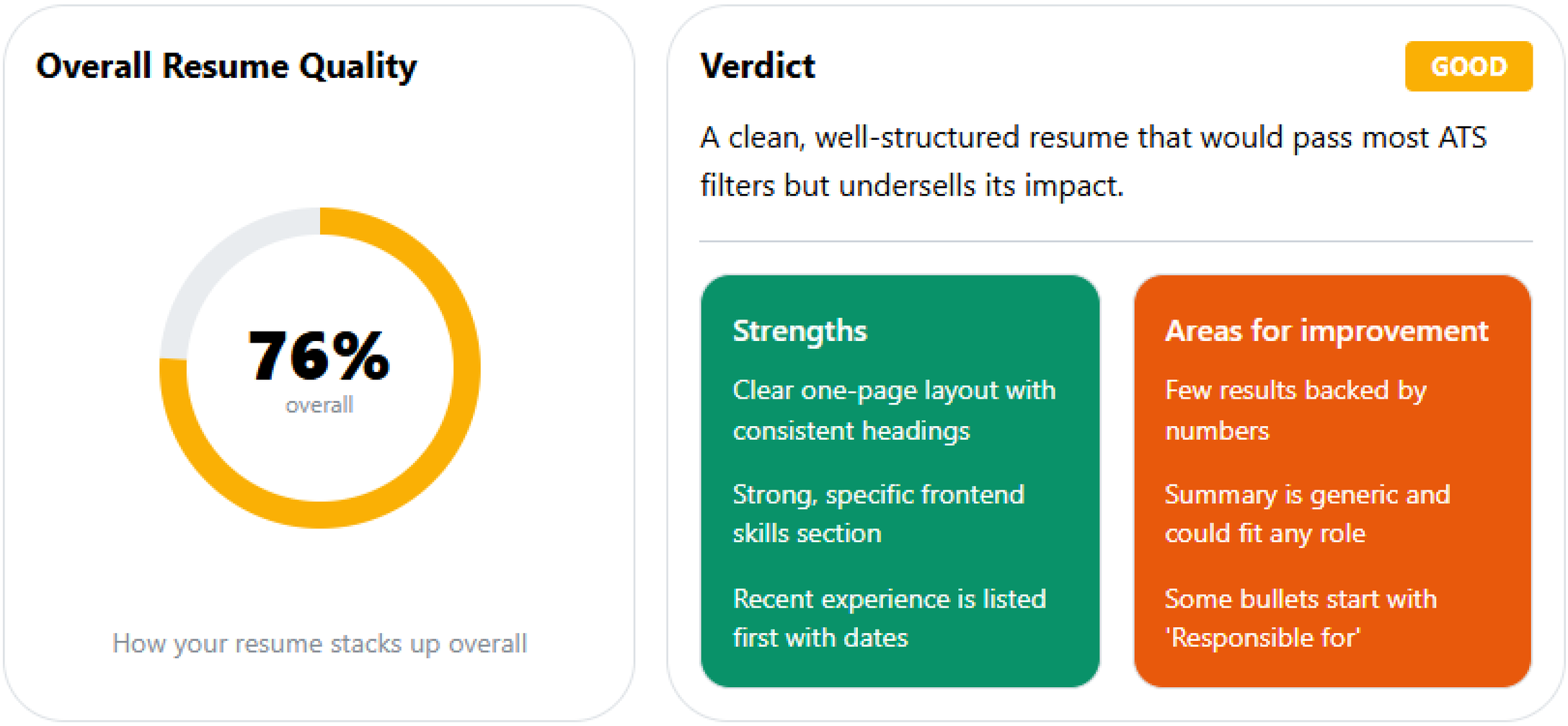
My focus: product design, the ATS evaluation/report experience, the app frontend and the marketing site.

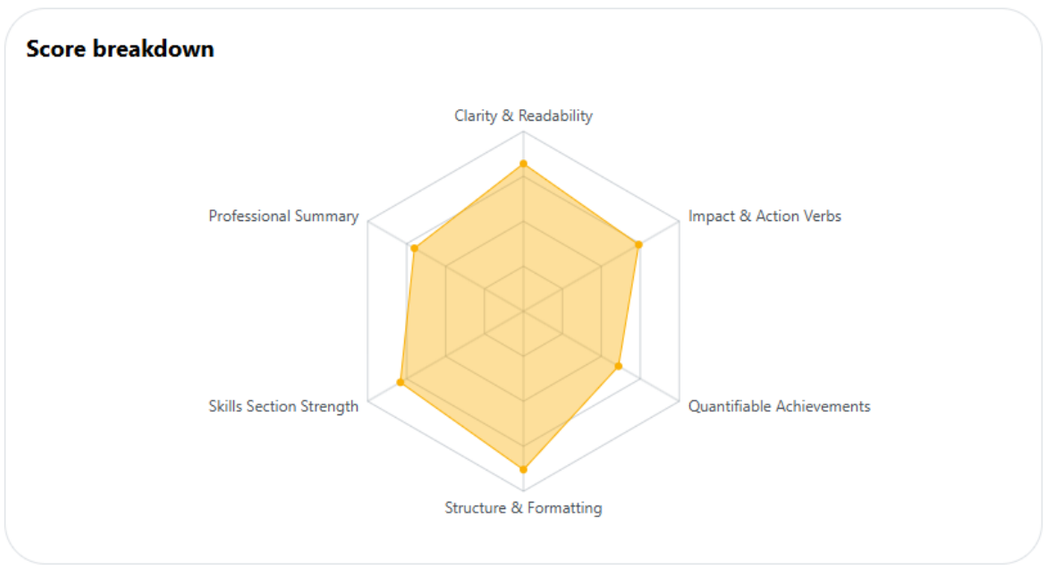
My involvement: May 2025-January 2026.
Candidates use it; affiliates promote it; admins operate it.

Two-person SaaS. Deployed beta, later paused for lack of funding.

A score needs a reason.

The resume report pairs an overall assessment with strengths, gaps and feedback across six dimensions.





Read the pattern. Then inspect the detail.

Gauges, a radar view and dimension-level feedback make the report scannable.

An AI assessment, not a validated prediction of hiring or commercial ATS acceptance.

From job description to a revision plan.

The comparison report separates matched evidence from missing skills, keywords and qualifications.

Skills alignment

72

Most required frontend skills are present. Two backend-facing skills from the job description are missing.

Matched skills

- React
- TypeScript
- Next.js
- Accessibility (WCAG)
- Communication

Missing skills

- GraphQL
- Automated testing

Keyword optimization

58

Core stack terms match; several process and tooling keywords are missing.

Matched keywords

- React
- TypeScript
- Next.js
- design system
- performance
- CI

Missing keywords

- GraphQL
- Storybook
- A/B testing
- Jest
- mentoring

Make the next action specific.

Tailoring recommendations

- Add 'GraphQL' to the API-integration bullet if you used it.
- Mention Jest or Testing Library in the skills section.
- Open the summary with the platform-team experience this role asks for.

Design the report before the interface.

Free-form feedback cannot reliably drive a dashboard.
We agreed a fixed report shape before connecting live data.

Report shape

Six dimensions
+ detailed feedback

→

Gemini JSON

Named fields
+ analysis objects

→

Typed UI

Gauges, radar
+ recommendations

overallScore

scoreBreakdown[6]

summary + dimension analyses

generalRecommendations

I prototyped the report with sample data, then connected the API once the shape was stable.

Remaining gap: JSON parsing does not validate the schema. Malformed model output can fail without a retry.

Contract reconstructed from the ATS controller and TypeScript report interface.

Four starting points.
One review stage.

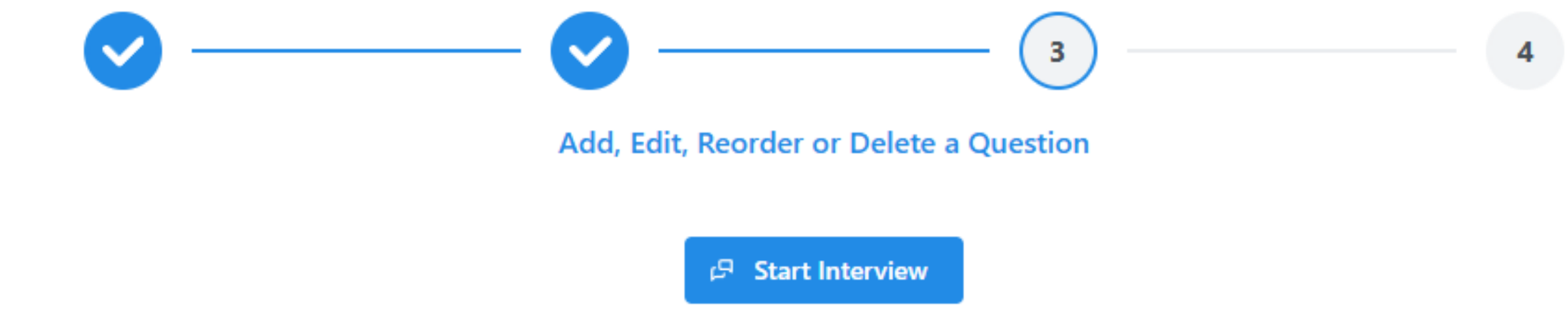
A shared stepper adapts to the input. Candidates can edit, remove, add or reorder questions before practice.

Role + keywords
Freestyle

Resume PDF
Resume-based

Job description
Role-specific

Own questions
Skips generation



Candidates can also practise with a curated HR question bank.

Hear the question. Practise the answer.

We used pre-generated speech rather than a live voice agent. The candidate reviews the content before recording.

Approved questions

Candidate keeps control

→

Polly audio

Generated MP3s on S3

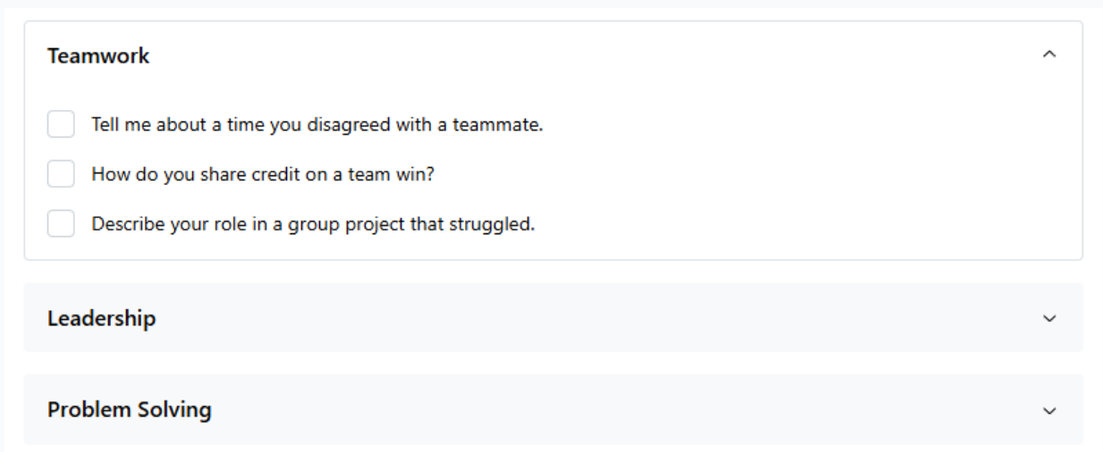
↓

Browser recording

Camera + microphone
via MediaRecorder

Curated practice also has a place.

The HR bank offers question selection by category.



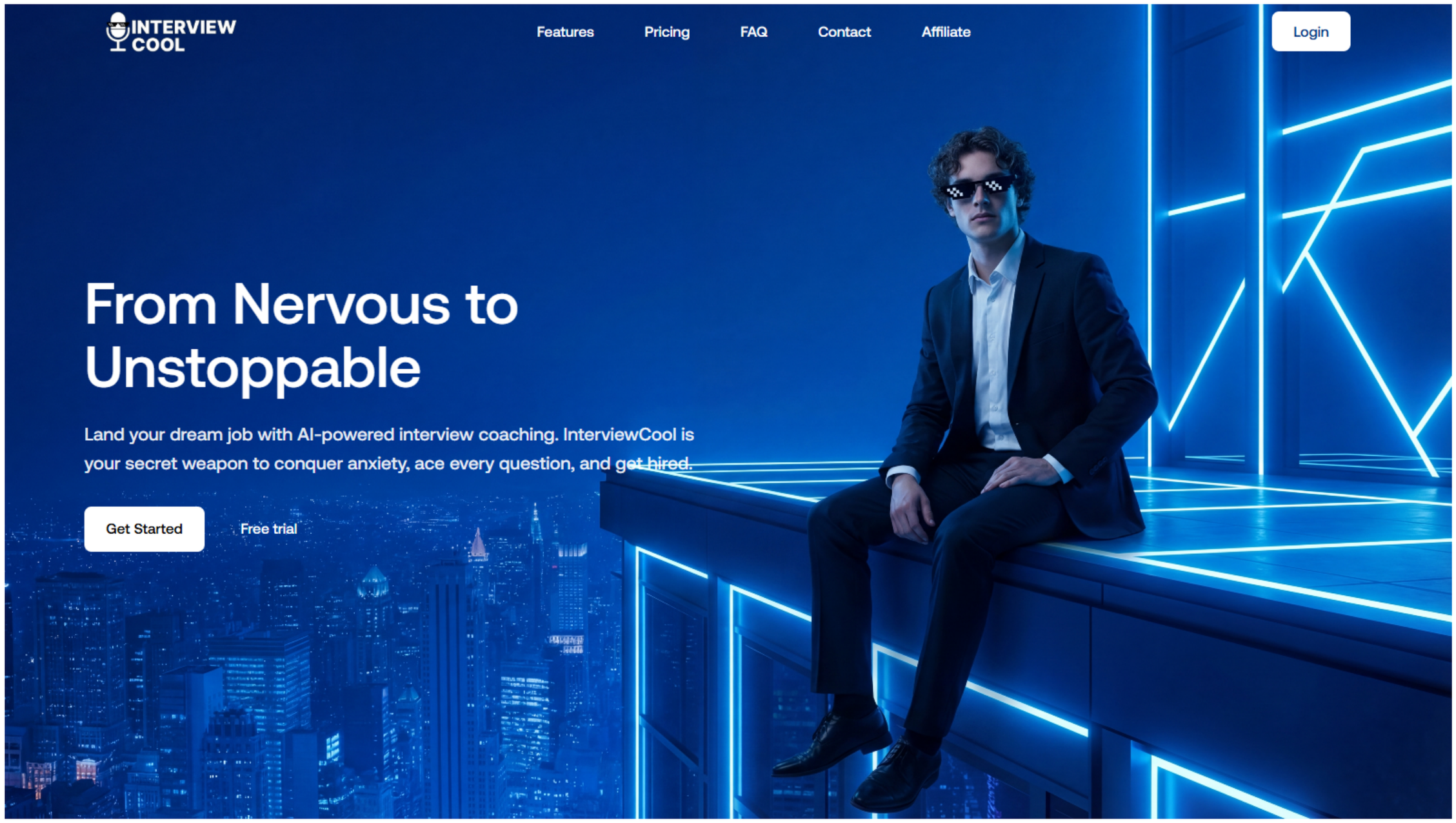
Version boundary

No answer transcription or automated answer feedback in this delivered scope.

Spoken-practice flow reconstructed from the implementation.

An acquisition experience with its own release cycle.

React + Vite gave the marketing site a separate surface for motion, copy and product clips, outside the Next.js app.



ScrollTrigger narrows the hero on scroll. Mobile navigation uses a full-screen menu.

AI-assisted design and coding supported iteration.
Imagery used Midjourney, Nano Banana and Photoshop.

Site also includes pricing, FAQ, contact, partner and legal pages.

Plans set access.
Credits price each action.

The API checks the plan and balance. The interface mirrors those rules so a candidate can see the cost.

Basic

Perfect for trying out interview prep

Free

- 500 credits (one-time welcome)
- Freestyle Interview
- Bring Your Questions Interview
- Resume ATS Check
- HR Most Common Questions Interview (Unlimited)

- Resume Interview
- Job Description Interview
- Resume vs. JD Interview
- Store video interviews for later access
- Early access to the performance analysis feature

MOST POPULAR

Growth

For serious job seekers actively interviewing

$25 / month

Upgrade Monthly

- 1500 credits per month
- All Basic features
- Resume Interview
- Job Description Interview
- Resume vs. JD Interview

- Store video interviews for later access
- Early access to the performance analysis feature

BEST VALUE

CURRENT PLAN

Premium

For professionals aiming for top-tier roles

$39 / month

Upgrade Monthly

- 3000 credits per month
- All Growth features
- Store video interviews for later access
- Early access to the performance analysis feature

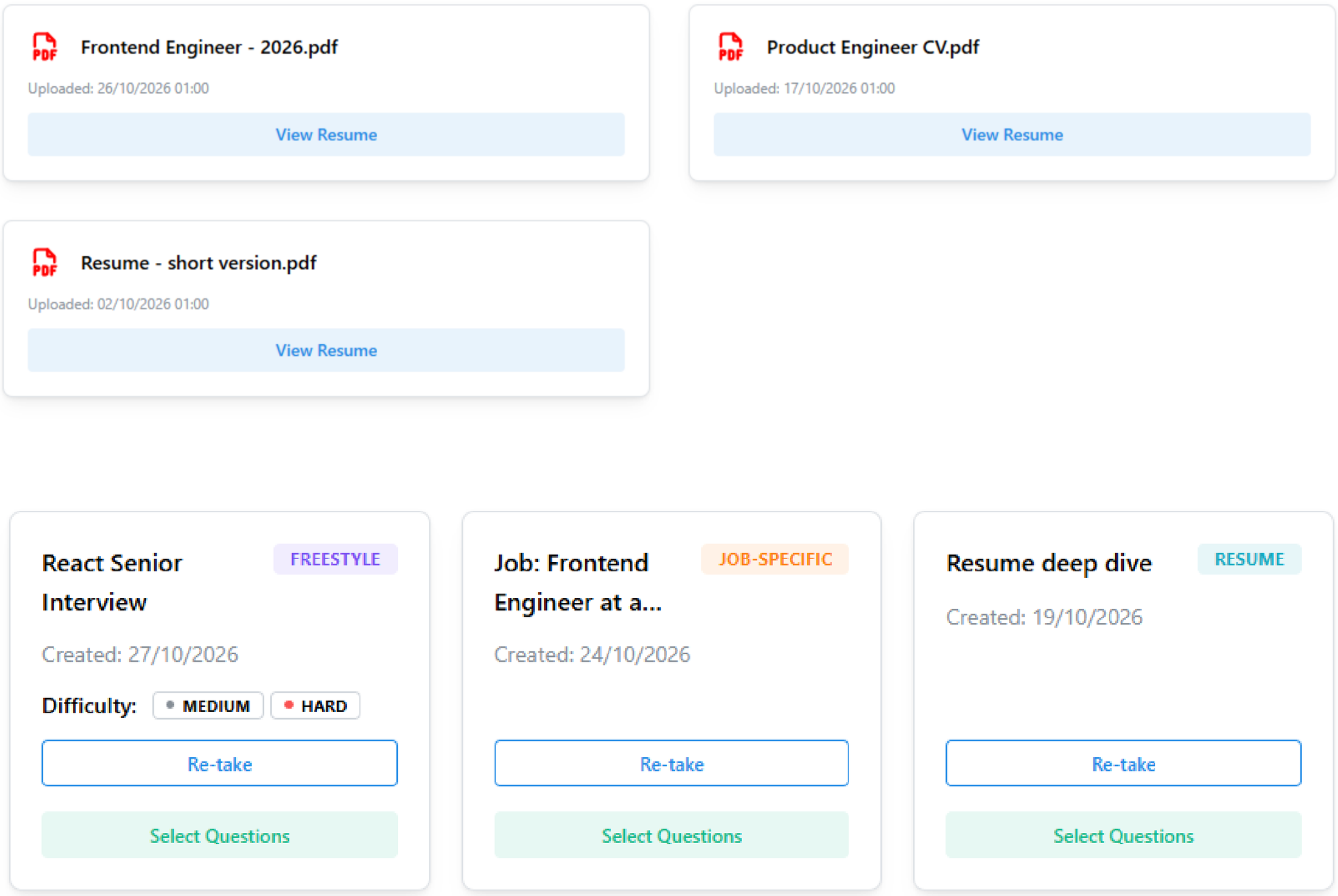
Freestyle	100	Resume interview	200
Job interview	150	Own questions	50
Resume score	180	Resume vs. job	250

Costs are credits per action. Checkout uses Lemon Squeezy. Pricing copy and access rules still needed reconciliation.

Historical UI, not a current offer. No conversion or revenue claim is made.

Preparation should be easy to return to.

Resume history and saved question sets keep previous preparation available for another attempt.

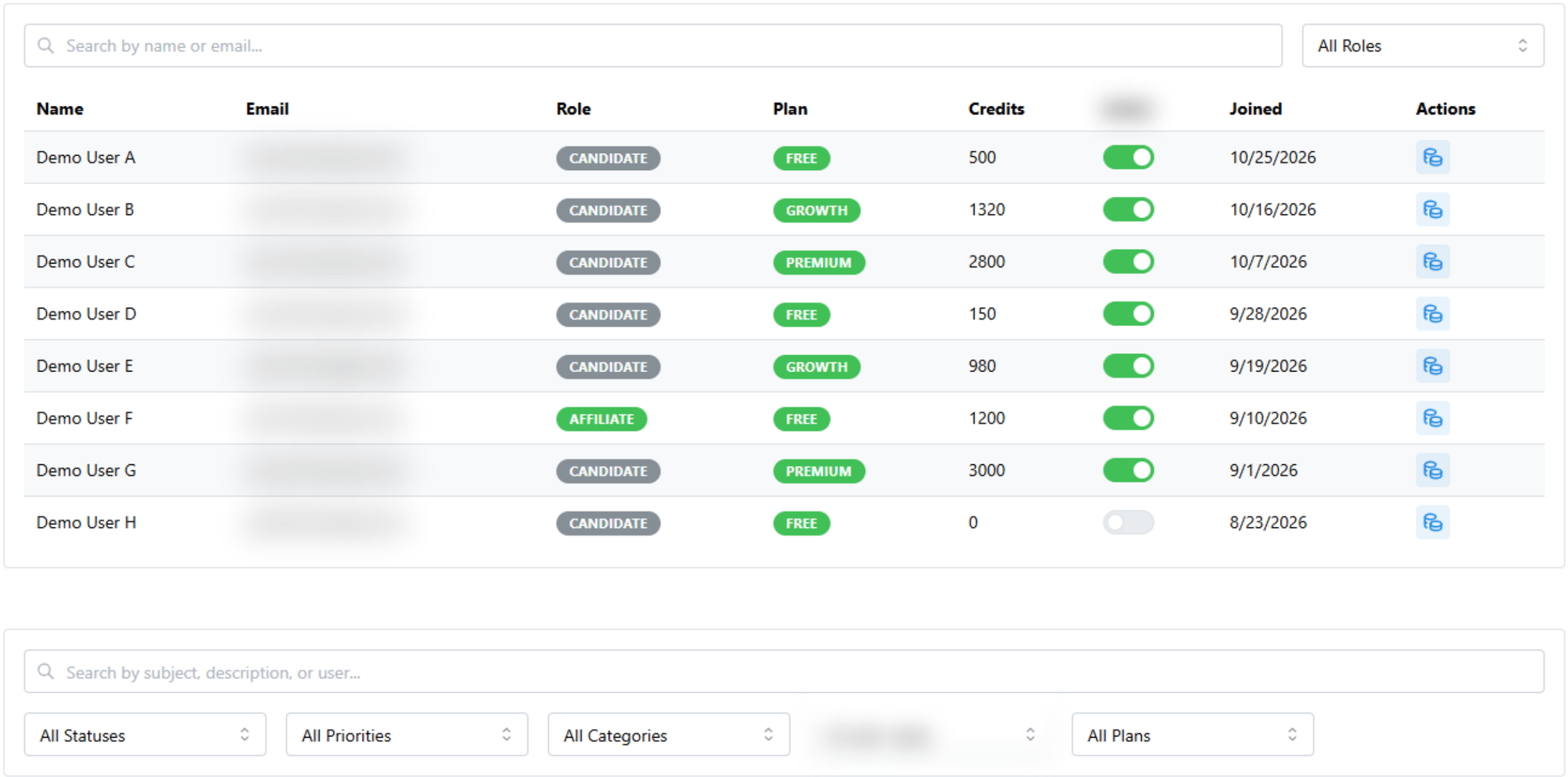


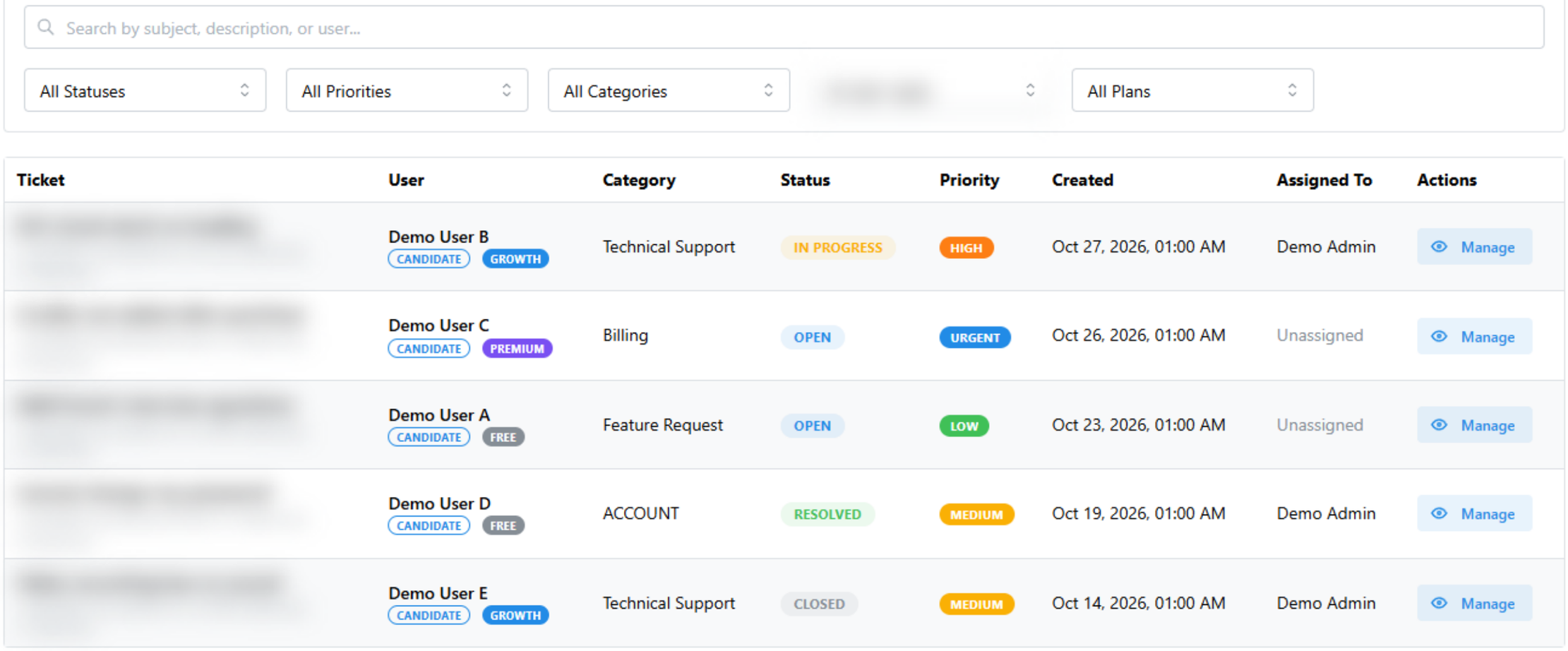
The surrounding account experience includes sign-up, password reset, profile editing and password changes.

Resume preview opens the PDF inside the app.

A SaaS needs its operator experience.

Admins can manage accounts and credits, review partner applications, and triage support from one product.

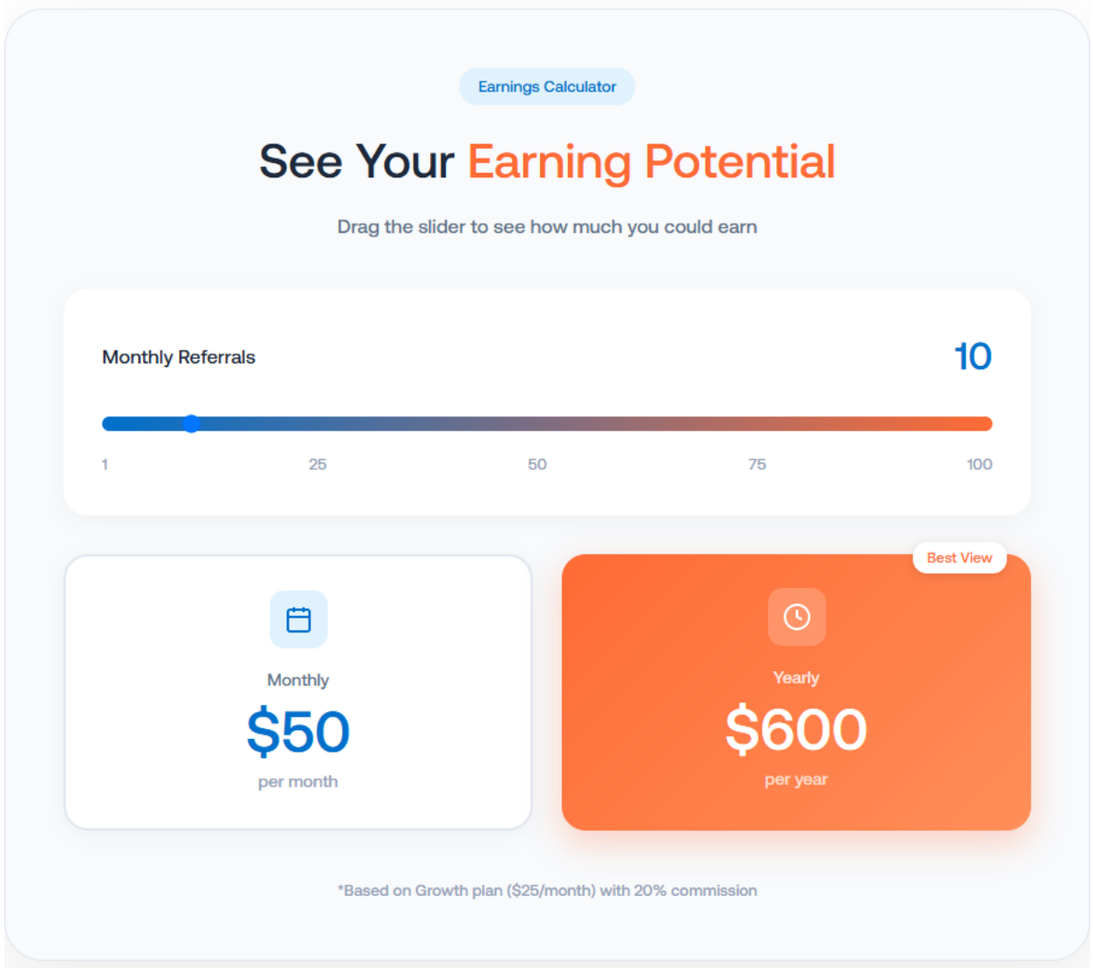


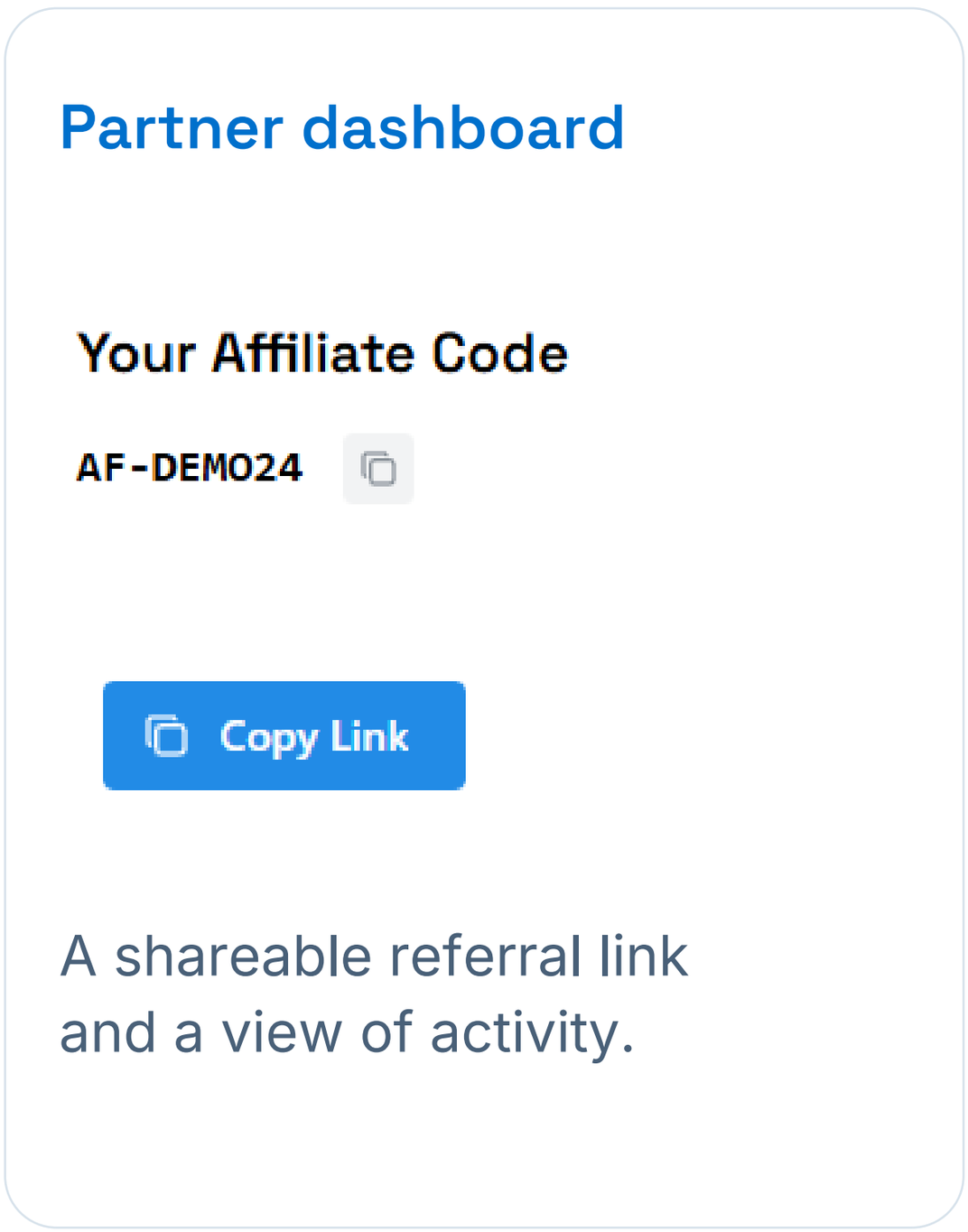


Support threads include replies, assignment and status/priority controls.

The partner journey continues inside the app.

A public programme explains the offer. Approved affiliates get a referral link and a view of referrals and commissions.





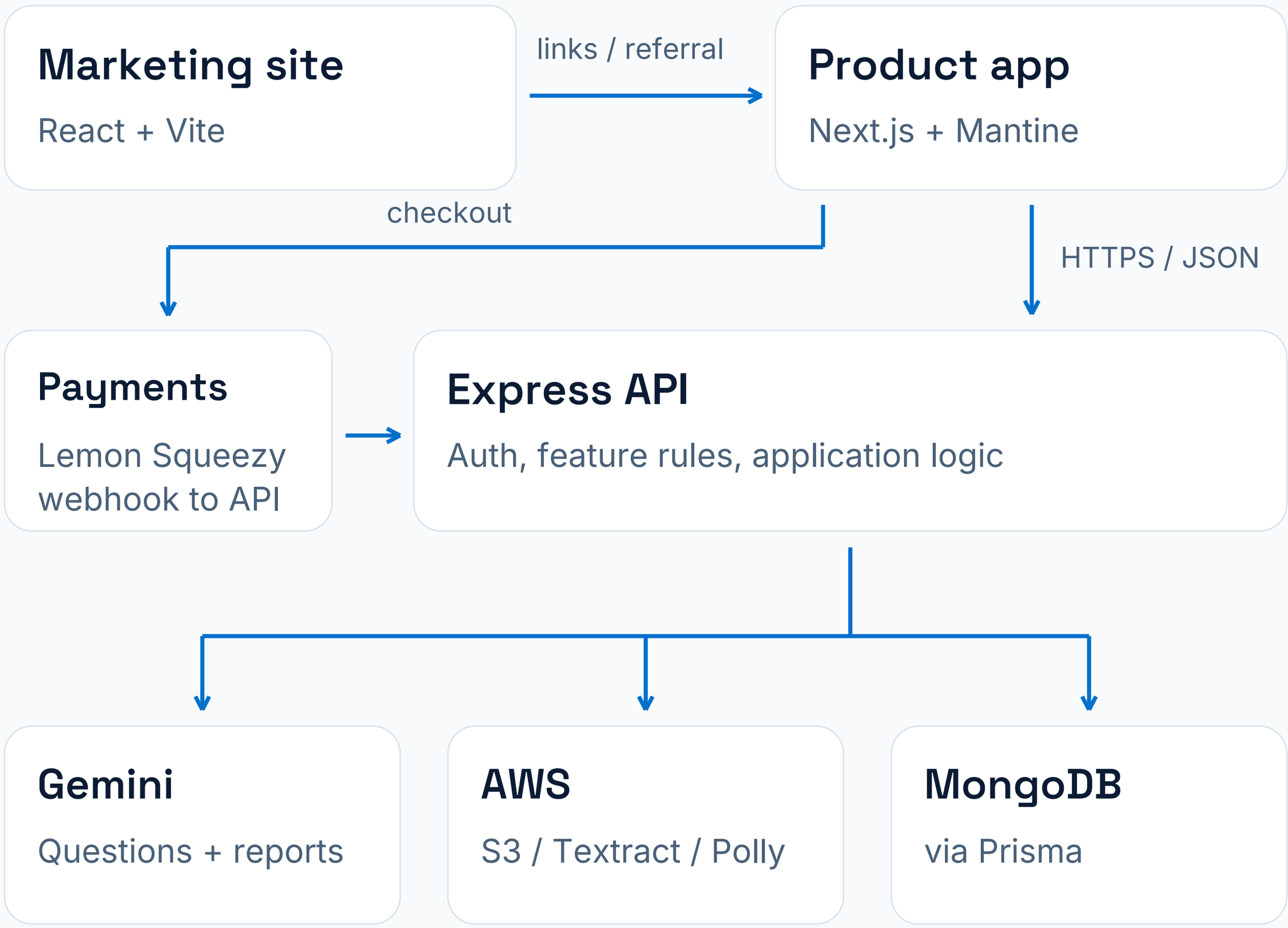
A shareable referral link and a view of activity.

Application → review → referral link → activity

Affiliate administration also covers payment-platform sync, application decisions and requests for additional credits.

Clear boundaries.
Shared delivery.

The product app calls our API. Model, document and speech services sit behind that boundary, outside the browser.



Server-side integrations

Reconstructed from the technical account and checked against relevant files.
Historical delivery: GitHub Actions → VPS / Docker Compose / nginx. SMTP omitted for clarity.

Delivered to beta.
Paused, with lessons.

We deployed the product and a few beta users tried it.
We later paused it for lack of funding.

The beta included billing, partner operations and support.

The next investment would be reliability and consistency.

01 Validate model output

Add runtime schema checks and one bounded retry.

02 Align cost and entitlement rules

Unify the cost table, reconcile pricing copy and refund failed AI work.

03 Turn manual checks into repeatable gates

Add dashboard component tests and reduced-motion behavior.

Next work is proposed. The source reports ESLint/manual checks and no automated suite.
No measured business or model-accuracy outcomes were supplied.

INTERVIEW COOL

Confident. Practical. Candid.

A preparation partner for job seekers: relevant questions, visible gaps and a useful next step.

Say	Avoid
“Practise for the role.”	Guaranteed jobs.
“Review the gaps.”	Perfect ATS scores.
“Improve the next version.”	An AI that knows your future.

Brand reference: original identity documented and extended for this showcase.
Tone and messaging are proposed guidance, not claims of tested research.

A microphone with a little confidence.

The original microphone-and-sunglasses identity stays. Use the supplied lockups rather than rebuilding their type.



Original full color



Original reversed



Existing symbol / avatar



Monochrome derivative

Choose blue on white; reverse onto navy. Keep the full lockup for recognition and the symbol for compact spaces.

Original masters are transparent PNGs. No authentic vector source was supplied.

Keep the detail when it can be read.

For the full logo, keep a clear zone at least as wide as the microphone head. Align to the visible mark, not file edges.



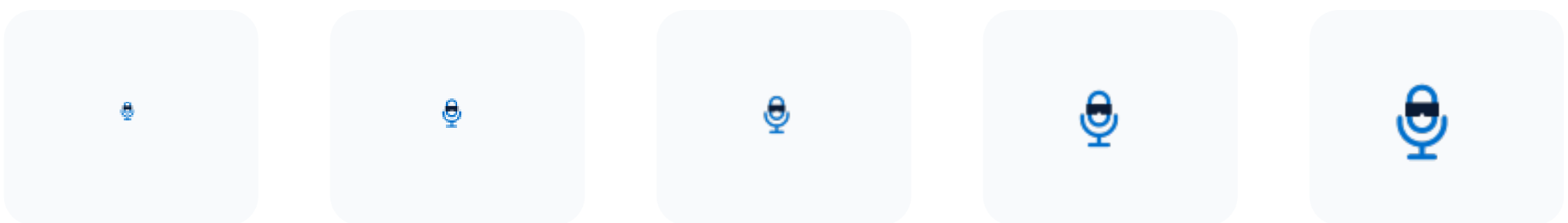
Use at 160 px or wider.





100 px: detail loses clarity

A simpler compact mark

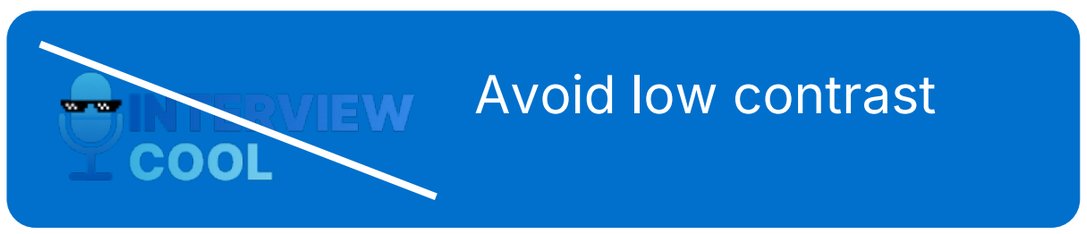


16 px 24 px 32 px 48 px 64 px

At 16-24 px, remove checkerboard detail. The proposed SVG preserves the microphone and glasses as simple shapes.



Do not stretch



Avoid low contrast

Size tests are shown at native PDF units. Digital minimums are visual recommendations. Compact SVG/PNG/ICO is a new extension; the authentic symbol remains available.

Color has a job.

Blue directs. Navy anchors. Orange adds emphasis.
Light surfaces keep product evidence in the foreground.

Action	Brand field	Accent	Text	Surface
#0070CC	#02317F	#FF6B35	#0B1B34	#F8FAFC
0, 112, 204	2, 49, 127	255, 107, 53	11, 27, 52	248, 250, 252

- White #FFFFFF
  RGB 255, 255, 255
- Border #D7E2EB
  RGB 215, 226, 235
- Muted #496078
  RGB 73, 96, 120
- Positive #087A65
  RGB 8, 122, 101

Tested text / background pairs

White / blue	**5.01:1**	Normal text
White / navy	**12.01:1**	Normal text
Ink / orange	**6.07:1**	Normal text
Muted / white	**6.51:1**	Secondary text
White / orange	**2.84:1**	Avoid for text

Use navy text on orange; use blue or navy for text-led actions.
Default to light surfaces, with restrained color accents.

Source: blue/navy/orange/surface/white. Ink/muted/border/positive: extensions.
Calculated for this guide; not a live-product accessibility audit.

A clear voice,
at every reading level.

Space Grotesk gives headings their character.
Inter keeps explanations and captions easy to scan.

Display / 76 / 1.08

Practise with purpose.

Subhead / 40 / 1.2

A report that leads to a next step.

Body / 32 / 1.36

Review the gaps. Keep only the advice that fits your experience.

Caption / 24 / 1.3

Resume feedback, organized into a practical next step.

Included weights: Space Grotesk 600/700; Inter 400/500/600.
Use 70-unit margins and an 8-unit spacing rhythm.

Original app headings declare Space Grotesk. Marketing declares Aeonik.
Inter is the open-licensed editorial substitute; all bundled font licenses are included.

Make the next action easy to recognize.

Tabler outline icons match real product functions.
Use a 24 px grid, 2 px strokes and rounded line endings.

Interview
Recording
Resume
Questions
Report

History
Billing
Support
Users
Settings

Selected component language

Generate questions
Add question
Start interview

Target position
Frontend Engineer

Resume PDF
Choose a PDF under 2 MB.

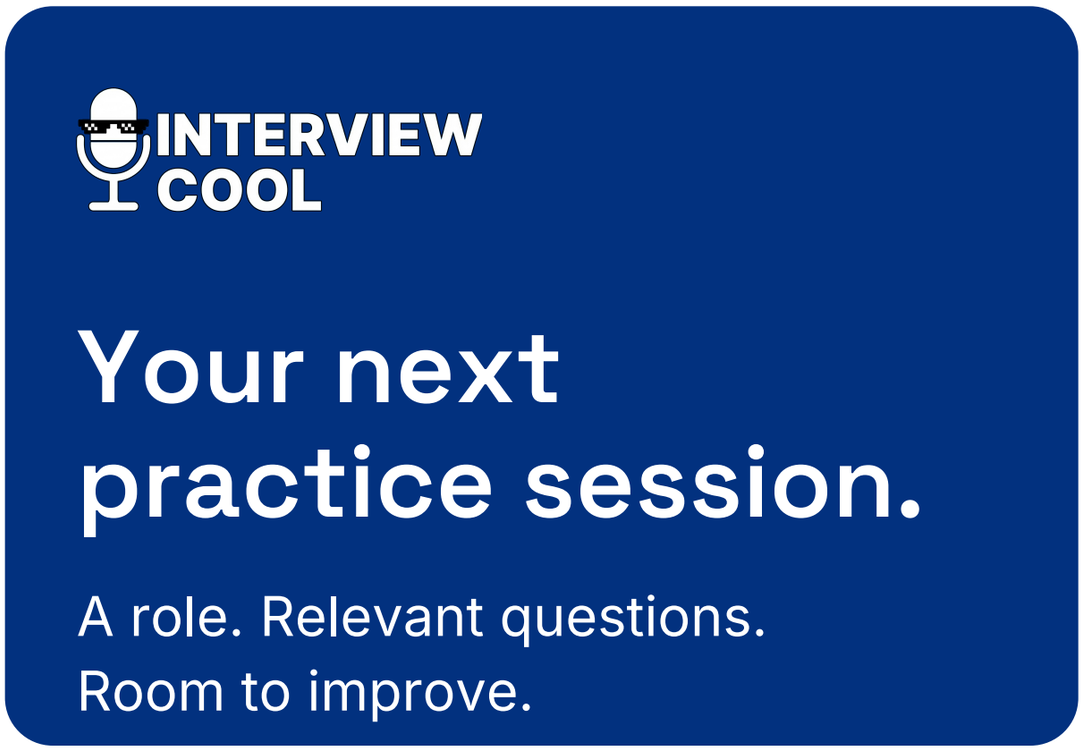
Error: #B42318 / RGB 180, 35, 24 / 6.57:1 on white

8 px control radius; 24 px panels; 16/24/32 px spacing.
Use borders for grouping and restrained elevation.

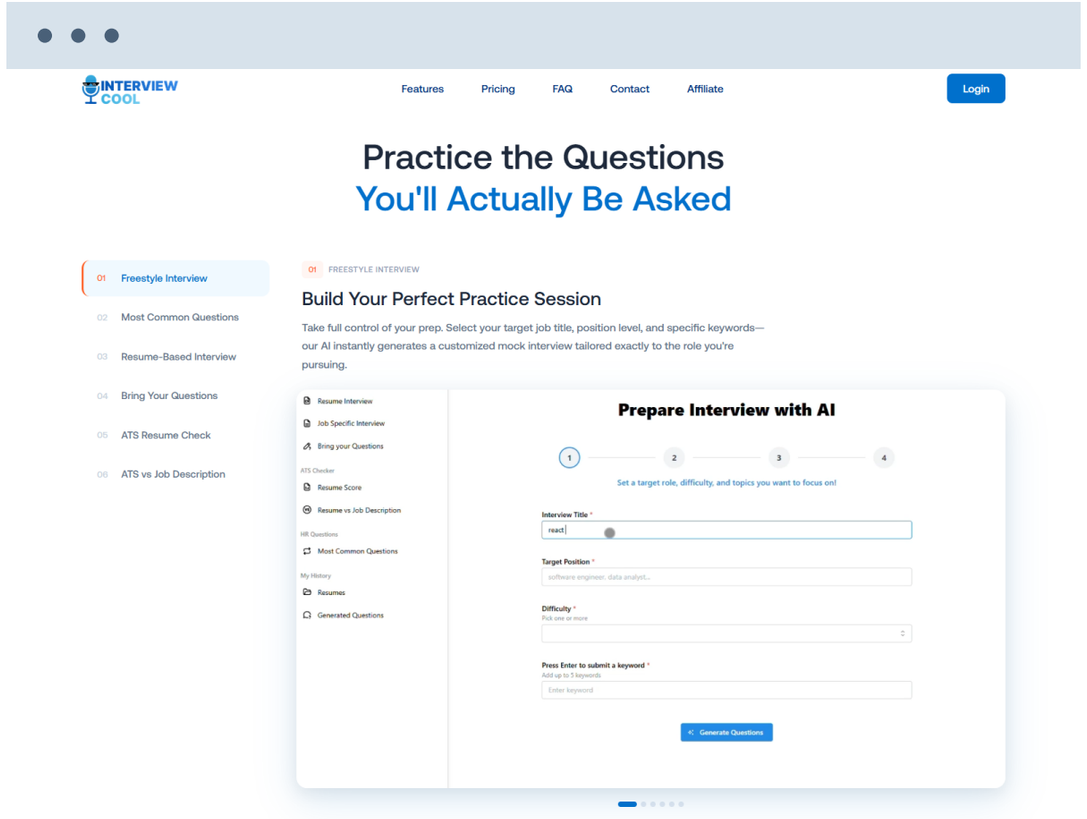
Reconstructed examples with proposed states/tokens, not an audited component library.
Tabler icons: MIT. Positive feedback extension: #087A65, white text 5.27:1.

Let the product carry the evidence.

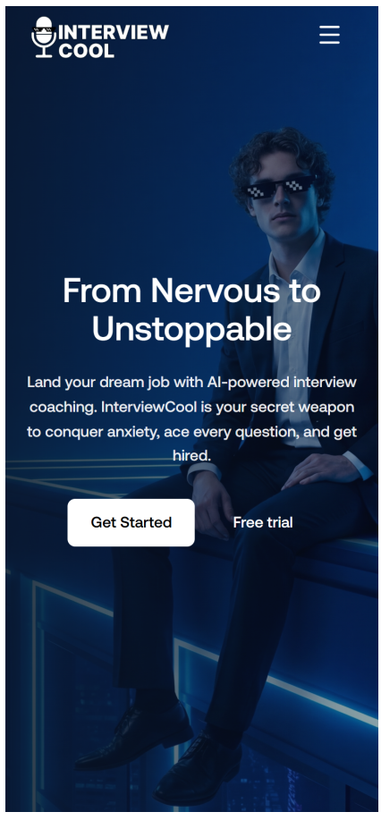
Keep authentic UI large and intact. Use navy/cyan imagery for aspiration, with calm white surfaces for explanation.

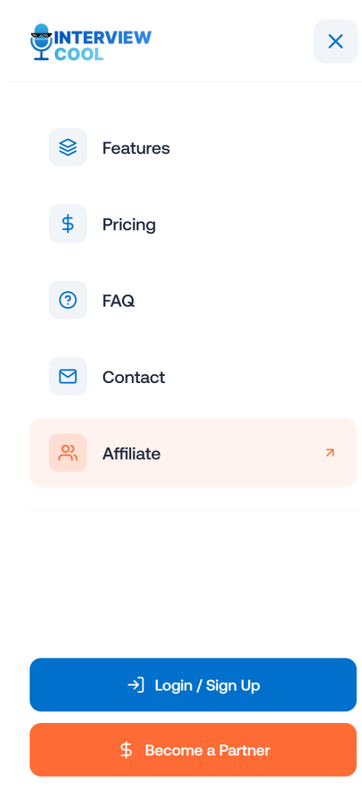


Flat practice-card concept



Complete webpage capture





Actual mobile views

Use the original mobile captures.
Keep proportions and interface state.

Project imagery used an AI-assisted image workflow. It is separate from InterviewCool's resume/interview output.

Practice card and browser chrome are showcase concepts; all webpage captures are original.

INTERVIEW COOL

Product judgment. Visible in the interface.

I worked with my co-founder to bring InterviewCool from a working app to a coherent product experience.

My contribution connects evaluation design, actionable AI reports, frontend engineering and a distinct marketing experience.

Taha Znazen

AI Product Engineer

Let’s build AI features people can use.

tahaznazen@gmail.com

linkedin.com/in/taha-znazen/